

Sales Process and Lenders
Protection Value Proposition
September 2021

Say **YES** to more
automotive loans!





What is Lenders Protection?



The **Lenders Protection** program is designed to help lenders approve and fund a wider range of loans that serve more members and earn higher yields, while mitigating risk with “A” rated default insurance.



The program costs are built into the interest rate to the member and recovered thru the interest income generated on this new segment of loans.

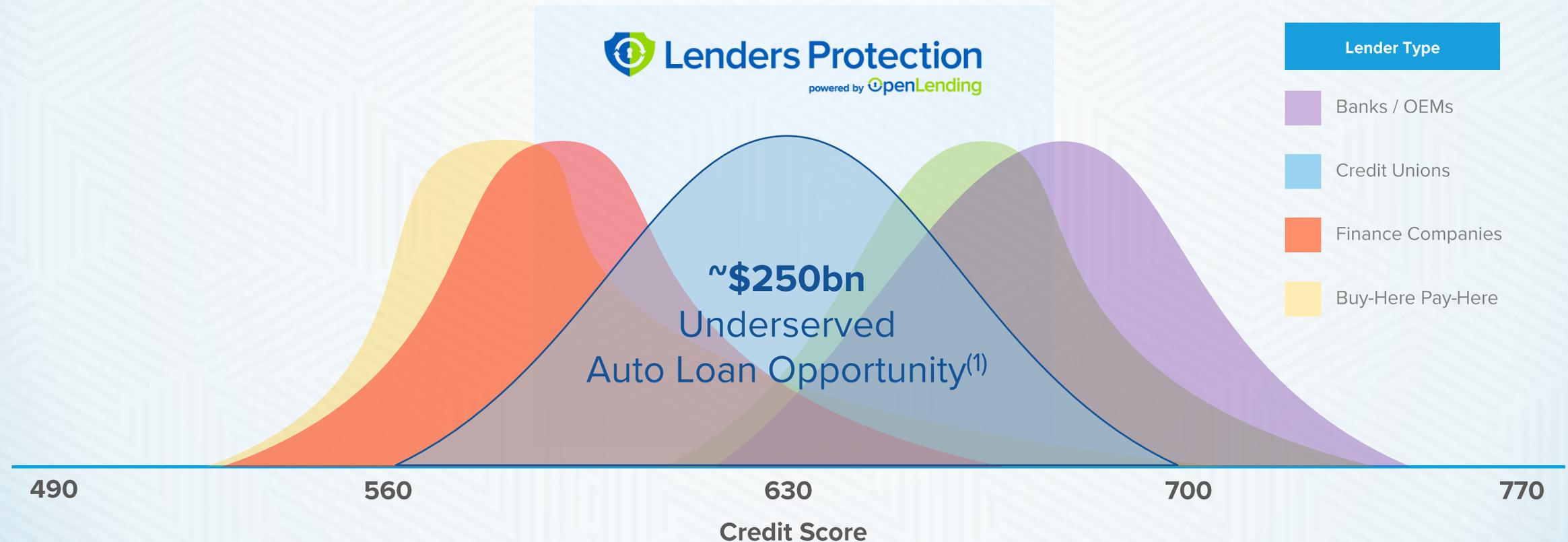


The credit union controls everything.



Massive, Underserved Population

Open Lending **Enables** Banks, Credit Unions, OEM Captives and Other Financial Institutions to **Profitably Lend** to Traditionally Underserved **Near-Prime Borrowers**



(1) Open Lending empowers its bank, credit union, and OEM captive customers to profitably lend to consumers with credit scores between 560 and 699. Reflects 2020 market size. Source: Experian, New York Federal Reserve.
(2) Note: Graph is illustrative.

Driving Value Creation Across the Entire Ecosystem

- ✓ More Customers
- ✓ Higher Loan Volumes
- ✓ CECL Relief
- ✓ Lower Risk
- ✓ Customer Satisfaction & Retention
- ✓ Increased ROA

- ✓ Increased Car Sales
- ✓ Optimized Sales Process
- ✓ Better Financing Options
- ✓ Quicker Underwriting



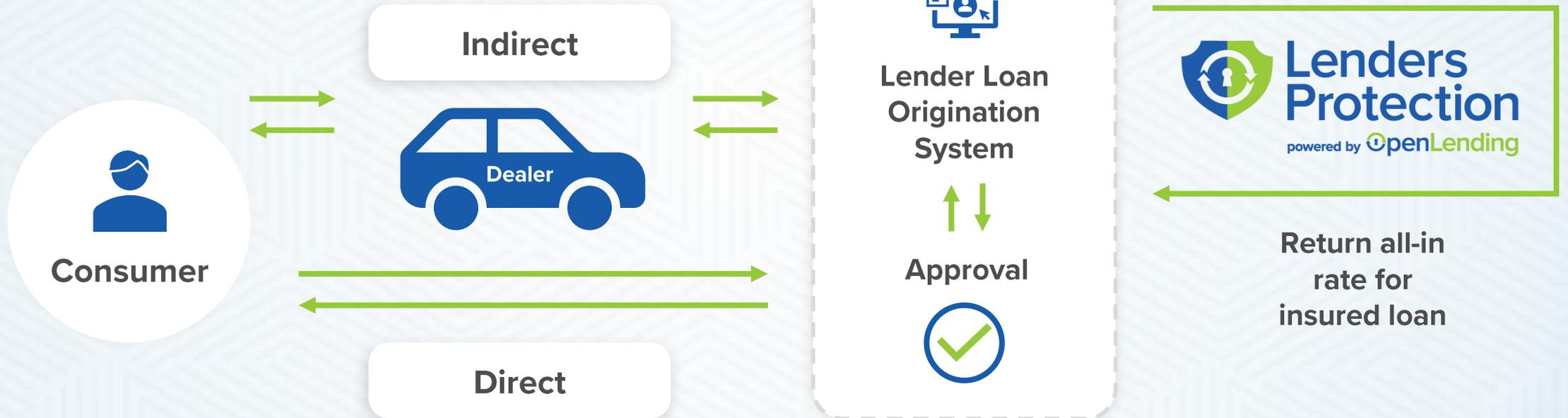
- ✓ Top-Line Growth
- ✓ Diversified Risk
- ✓ Consistent Flow
- ✓ Increased ROE

- ✓ Increased Sales
- ✓ Customer Satisfaction
- ✓ More Financing Options
- ✓ Higher Retention

- ✓ More Approvals
- ✓ Higher Loan Amounts
- ✓ Better Rates
- ✓ Appropriate Down Payments



Typical Loan Workflow



Open Lending generates a historical ROA of 2.5% net of all costs



Where Lenders Protection Fits

Retail LTV	≤ 75%	≤ 80%	≤ 85%	≤ 90%	≤ 95%	≤ 100%	≤ 105%	≤ 110%	≤ 115%	≤ 120%	≤ 125%	≤ 130%	Approval Rates
Trade LTV	≤ 90%	≤ 95%	≤ 100%	≤ 105%	≤ 110%	≤ 115%	≤ 120%	≤ 125%	≤ 130%	≤ 135%	≤ 140%	≤ 145%	
750 +													53.4%
700 - 749													75.5%
680 - 699													79.8%
660 - 679													80.1%
640 - 659													77.9%
620 - 639													72.6%
600 - 619													66.7%
580 - 599													61.3%
560 - 579													53.7%



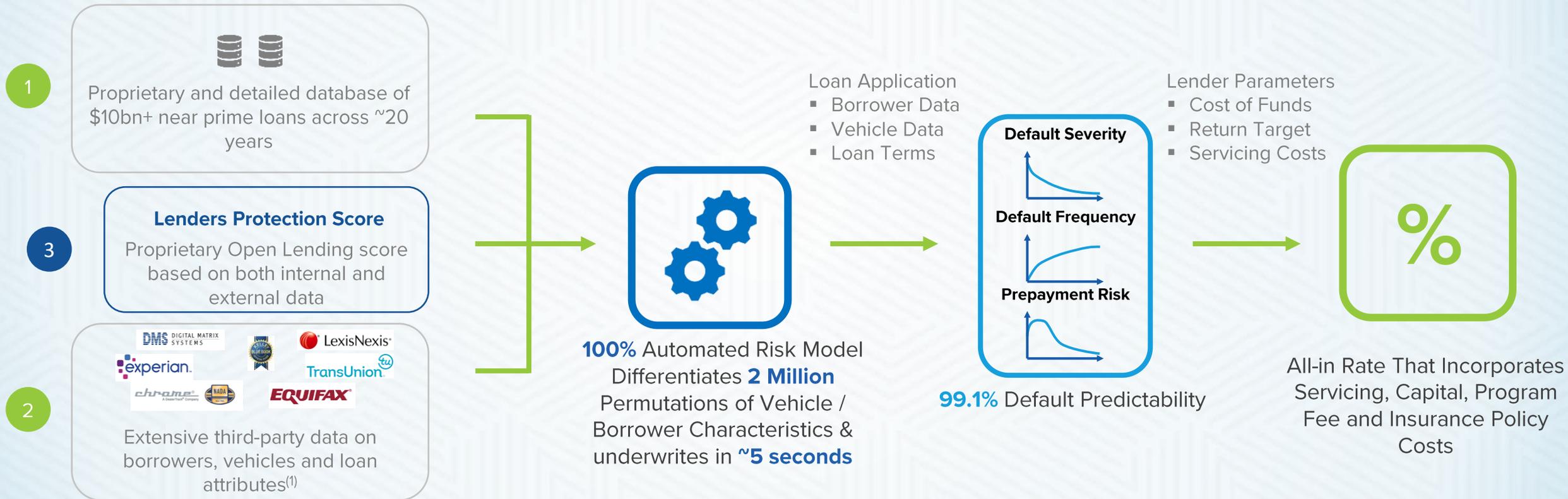
Average Financial Institution Advance

Additional Advance with Lenders Protection

*Chart shows maximum advance for direct loans (indirect advances are reduced by 10% across all tiers)

Open Lending's Risk Based Pricing

Open Lending's **Proprietary, Algorithmic, Risk Based Pricing Model** Leverages **Proprietary and Third-party Data** Sources to Analyze the Risk and Potential Loss for Each Loan





Robust, Risk Based Model is a Key Competitive Advantage

Risk Based Pricing means that for **each** loan Open Lending considers **numerous data points** on the consumer, the loan terms, and the vehicle to evaluate the risk of loss for the individual loan.

Data	OpenLending
FICO Bands	✓
Term	✓
LTV	✓
Make and Model of Vehicle	✓
Mileage	✓
Credit Depth	✓
Alternative Data	✓
Long History (Across the Credit Cycle)	✓
CECL Relief	✓

Over **2 million unique** risk profiles



*Model analyzes each contract individually, Utilizing Open Lending historical data and purchased external data elements to produce a holistic view of each risk



The Keys to Lenders Protection



PROPRIETARY UNDERWRITING ENGINE



- Rules developed from ~20 years of underwriting experience
- Data analysis in near and non-prime lending
- Underwriting decisions in seconds



RISK-BASED PRICING MODEL



- Lender specific costs and ROA targets by risk
- Decrease subsidies across credit risk tiers
- Provide competitive rates to all borrowers
- ROA targets higher than prime portfolio



MANAGED DEFAULT RISK



- Default protection from AM Best “A” rated insurers
- Continuous evaluation of credit risk and loss trend



Lenders Protection **BUYING BOX**



- Maximum Loan of \$60,000 (Direct)
\$50,000 (Indirect)
- Maximum LTV of 145%
- Backend Allowance 20%
- Maximum term of 78 months
- 72 max for indirect

- Scores 560 or Higher
- Discharged Bankruptcy OK
- DTI 50% PTI 20%
- 9 Model Years or Newer
- Maximum Mileage 150K



Benefits of Insured Lending



Typically, 75% or more of aggregate portfolio loan defaults are absorbed by insurance



Provision for loan loss may be reduced



Lender retains right to collect deficiency balance after default



No per claim limit on the amount of the insurance payment



Lender is the insured, not the borrower



No policy limit on the amount of insurance coverage



No exclusion for first payment defaults





Policy pays difference between loan balance at default and greater of:

- 80% of wholesale trade value of repossessed vehicle at default
- OR amount received from sale of repossessed vehicle

	Repo sold <u>ABOVE</u> 80% book value	Repo sold <u>BELOW</u> 80% book value
LOAN BALANCE AT TIME OF DEFAULT	\$20,000	\$20,000
VEHICLE VALUE AT TIME OF DEFAULT	\$10,000	\$10,000
Greater of: (A) Amount realized from sale of vehicle (B) 80% NADA Trade or KBB Wholesale	\$9,000 A=Sale Amount	\$7,000 A=Sale Amount
	\$8,000 B=80%	\$8,000 B=80%
Financial Institution Loss without Lenders Protection	\$11,000	\$13,000
Claim Payment (Plus 60 days interest)	\$11,000	\$12,000
Financial Institution Loss with Lenders Protection	\$0	\$1,000*

*Uninsured losses can be priced for using our Custom Risk Based Pricing Tool



True Risk Based Pricing

Min Fico	Cost of Funds	Servicing Cost	Target ROA	Target Yield	Est Sale	Repo Fees	Origination Fees	Origination Exp
750	1.00%	0.80%	1.80%	3.60%	70.00%	\$750	\$0	2.00%
700	1.00%	0.80%	2.00%	3.80%	70.00%	\$750	\$0	2.00%
680	1.00%	0.90%	2.20%	4.10%	70.00%	\$750	\$0	2.00%
660	1.00%	1.00%	2.40%	4.40%	70.00%	\$750	\$0	2.00%
640	1.00%	1.10%	2.60%	4.70%	70.00%	\$750	\$0	2.00%
620	1.00%	1.15%	3.00%	5.15%	70.00%	\$750	\$0	2.00%
600	1.00%	1.20%	3.10%	5.30%	70.00%	\$750	\$0	2.00%
580	1.00%	1.25%	3.20%	5.45%	70.00%	\$750	\$0	2.00%
560	1.00%	1.30%	3.30%	5.60%	70.00%	\$750	\$0	2.00%



Enables customized pricing of your insured portfolio



Generates contract rates that achieve your ROA target



The goal is to find the lowest rate possible in line with your goals



You define cost of funds, and all other variable servicing costs



Risk Based Pricing Components

Calculated Interest Rate	11.20%
Interest Element to Cover Insurance Costs	-3.19%
Interest Element to Recover LP Program Fee	-1.48%
Interest Element to Recover Origination or Dealer Costs (2%)	-0.98%
Interest Element to Cover Repo and Sale Costs (\$750)	-0.25%
Interest Element to Cover Potential Uninsured Loss (70%)	-0.60%*
Yield to Institution	4.70%
Cost of Funds	-1.00%
Servicing	-1.10%
Net ROA to Institution	2.60%

*Element reserved for covering potential losses for selling vehicle below 80% of vehicle value. Customizable by institution that builds incremental interest into the rate to cover uninsured loss related to less than expected results in disposing of collateral.



Rates Always Priced to Achieve Yield % ROA

Results

Origin: INDIRECT | New or Used: USED | Term: 60 | Credit Depth: Select | Update

Contract Rates | Stress Results

LP Score	Depth	Loan to Value										
		0-85	86-90	91-95	96-100	101-105	106-110	111-115	116-120	121-125	126-130	131-135
750+	THICK	7.4%	7.4%	7.4%	7.4%	7.5%	7.7%	7.9%	8.1%	8.5%	8.9%	9.5%
	NORMAL	7.6%	7.6%	7.6%	7.6%	7.7%	8.0%	8.3%	8.7%	9.1%	9.7%	10.4%
	THIN	7.8%	7.8%	7.8%	7.8%	8.0%	8.3%	8.7%	9.1%	9.7%	10.4%	11.3%
700-749	THICK	7.6%	7.6%	7.6%	7.6%	7.6%	7.9%	8.1%	8.4%	8.8%	9.3%	9.8%
	NORMAL	7.8%	7.8%	7.8%	7.8%	7.9%	8.3%	8.6%	9.0%	9.5%	10.1%	10.8%
	THIN	8.0%	8.0%	8.0%	8.0%	8.3%	8.6%	9.0%	9.5%	10.1%	10.8%	11.7%
680-699	THICK	7.8%	7.8%	7.8%	7.9%	8.1%	8.4%	8.8%	9.1%	9.6%	10.1%	10.7%
	NORMAL	8.0%	8.0%	8.0%	8.2%	8.5%	8.9%	9.4%	9.9%	10.5%	11.1%	11.9%
	THIN	8.2%	8.2%	8.2%	8.5%	8.9%	9.4%	9.9%	10.5%	11.3%	12.1%	13.0%
660-679	THICK	8.0%	8.0%	8.3%	8.5%	8.8%	9.2%	9.5%	9.9%	10.3%	10.8%	
	NORMAL	8.3%	8.3%	8.6%	8.9%	9.4%	9.8%	10.3%	10.7%	11.2%	11.9%	
	THIN	8.6%	8.6%	8.9%	9.4%	9.8%	10.4%	10.9%	11.5%	12.1%	12.9%	
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	NORMAL	8.6%	8.8%	9.2%	9.6%	10.1%	10.7%	11.2%	11.8%	12.4%	13.0%	
	THIN	8.9%	9.1%	9.6%	10.1%	10.7%	11.4%	12.1%	12.7%	13.5%	14.2%	
620-639	THICK	9.1%	9.3%	9.7%	10.1%	10.6%	11.1%	11.5%	12.0%	12.4%	12.8%	
	NORMAL	9.5%	9.7%	10.2%	10.8%	11.4%	12.1%	12.7%	13.2%	13.8%	14.3%	
	THIN	9.8%	10.1%	10.7%	11.4%	12.2%	13.0%	13.7%	14.4%	15.1%	15.7%	
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	NORMAL	10.1%	10.5%	11.2%	12.0%	12.8%	13.6%	14.4%	15.1%	15.9%		
	THIN	10.6%	11.0%	11.8%	12.8%	13.8%	14.8%	15.8%	16.6%	17.6%		
560-579	THICK	10.2%	10.5%	11.1%	11.9%	12.7%	13.5%	14.3%				
	NORMAL	10.7%	11.2%	12.0%	13.0%	14.0%	15.1%	16.1%				
	THIN	11.3%	11.8%	12.8%	14.0%	15.3%	16.6%	17.8%				

Default Freq – 11%
Prepay Freq – 44%

Default Freq – 16%
Prepay Freq – 44%

Default Freq – 18%
Prepay Freq – 45%



Example of Rates Results and Analytics Within

Results

Origin: INDIRECT | New or Used: USED | Term: 60 | Credit Depth: Select | Update

Contract Rates | Stress Results

LP Score	Depth	Loan to Value										
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	THIN	7.8%	7.8%	7.8%	7.8%	8.0%	8.3%	8.7%	9.1%	9.7%	10.4%	11.3%
700-749	THICK	7.6%	7.6%	7.6%	7.6%	7.6%	7.9%	8.1%	8.4%	8.8%	9.3%	9.8%
	NORMAL	7.8%	7.8%	7.8%	7.8%	7.9%	8.3%	8.6%	9.0%	9.5%	10.1%	10.8%
	THIN	8.0%	8.0%	8.0%	8.0%	8.3%	8.6%	9.0%	9.5%	10.1%	10.8%	11.7%
680-699	THICK	7.8%	7.8%	7.8%	7.9%	8.1%	8.4%	8.8%	9.1%	9.6%	10.1%	10.7%
	NORMAL	8.0%	8.0%	8.0%	8.2%	8.5%	8.9%	9.4%	9.9%	10.5%	11.1%	11.9%
	THIN	8.2%	8.2%	8.2%	8.5%	8.9%	9.4%	9.9%	10.5%	11.3%	12.1%	13.0%
660-679	THICK	8.0%	8.0%	8.3%	8.5%	8.8%	9.2%	9.5%	9.9%	10.3%	10.8%	
	NORMAL	8.3%	8.3%	8.6%	8.9%	9.4%	9.8%	10.3%	10.7%	11.2%	11.9%	
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	NORMAL	8.6%	8.8%	9.2%	9.6%	10.1%	10.7%	11.2%	11.8%	12.4%	13.0%	
	THIN	8.9%	9.1%	9.6%	10.1%	10.7%	11.4%	12.1%	12.7%	13.5%	14.2%	
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	THIN	10.6%	11.0%	11.8%	12.8%	13.8%	14.8%	15.8%	16.6%	17.6%		
560-579	THICK	10.2%	10.5%	11.1%	11.9%	12.7%	13.5%	14.3%				
	NORMAL	10.7%	11.2%	12.0%	13.0%	14.0%	15.1%	16.1%				
	THIN	11.3%	11.8%	12.8%	14.0%	15.3%	16.6%	17.8%				

Default Freq – 10%
Prepay Freq – 46%

Default Freq – 17%
Prepay Freq – 42%

What are the costs?



INSURANCE
PREMIUM



PROGRAM
FEE



Insurance Premium Details

Monthly Premium

- ✓ Premium payment is a percentage of the interest
- ✓ Paid only on active loans
- ✓ Expensed as paid



Only charged when insuring a loan



Based only on the risk of each loan



Recouped in the suggested contract rate to the borrower



Losses are mitigated on the front end



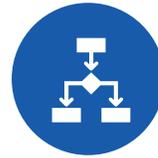
If loan prepays or defaults before term, obligation to pay premium terminates.



Program Fee Details

Program Fee Pays For:

- ✓ Implementation
- ✓ All Training and Support
- ✓ All Decisioning
- ✓ All Risk Based Pricing
- ✓ Technology and Analytics
- ✓ All Monthly Validation Reports
- ✓ Dedicated Account Manager



Program Fee (Two Options)

- Only charged when loan is insured
- Built into interest rate to borrower



Single

- 3% Paid Upfront
- Volume Discounts Apply
- Max of \$600



Monthly

- 3% paid equally of 12 months
- If loan prepays or defaults in those 12 months, fee obligation terminates



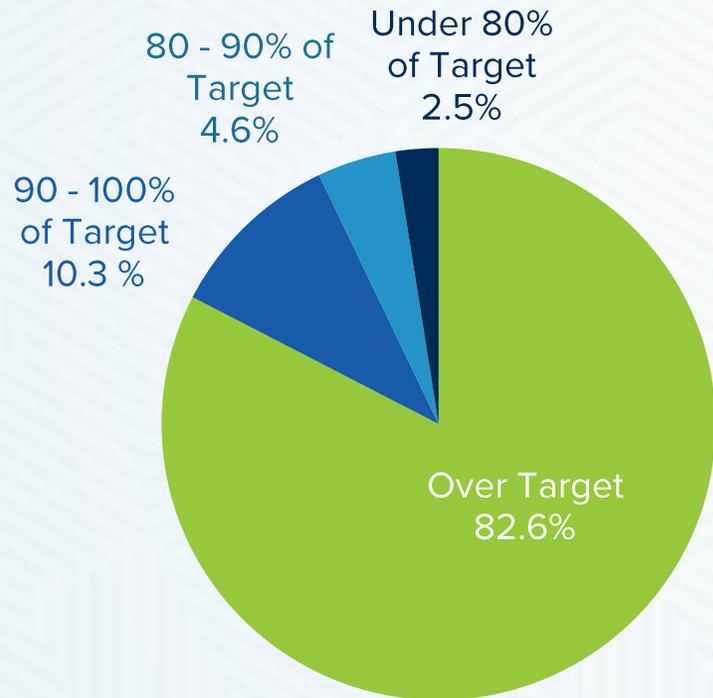
Program Costs Example

Month	Balance	Payment	Principal	Interest	Premium	Program Fee
					(\$929.27)	(\$390.00)
1	\$13,000.00	\$273.35	\$169.88	\$103.47	(\$35.13)	(\$32.50)
2	\$12,830.12	\$273.35	\$171.23	\$102.11	(\$34.67)	(\$32.50)
3	\$12,658.89	\$273.35	\$172.59	\$100.75	(\$34.21)	(\$32.50)
4	\$12,486.29	\$273.35	\$173.97	\$99.38	(\$33.74)	(\$32.50)
5	\$12,312.33	\$273.35	\$175.35	\$97.99	(\$33.27)	(\$32.50)
6	\$12,136.97	\$273.35	\$176.75	\$96.60	(\$32.80)	(\$32.50)
7	\$11,960.23	\$273.35	\$178.16	\$95.19	(\$32.32)	(\$32.50)
8	\$11,782.07	\$273.35	\$179.57	\$93.77	(\$31.84)	(\$32.50)
9	\$11,602.50	\$273.35	\$181.00	\$92.34	(\$31.35)	(\$32.50)
10	\$11,421.50	\$273.35	\$182.44	\$90.90	(\$30.87)	(\$32.50)
11	\$11,239.05	\$273.35	\$183.89	\$89.45	(\$30.37)	(\$32.50)
12	\$11,055.16	\$273.35	\$185.36	\$87.99	(\$29.88)	(\$32.50)
13	\$10,869.80	\$273.35	\$186.83	\$86.51	(\$29.37)	\$0.00
14	\$10,682.97	\$273.35	\$188.32	\$85.03	(\$28.87)	\$0.00
15	\$10,494.64	\$273.35	\$189.82	\$83.53	(\$28.36)	\$0.00
16	\$10,304.82	\$273.35	\$191.33	\$82.02	(\$27.85)	\$0.00
17	\$10,113.49	\$273.35	\$192.85	\$80.49	(\$27.33)	\$0.00
18	\$9,920.64	\$273.35	\$194.39	\$78.96	(\$26.81)	\$0.00
19	\$9,726.25	\$273.35	\$195.94	\$77.41	(\$26.28)	\$0.00
20	\$9,530.32	\$273.35	\$197.49	\$75.85	(\$25.75)	\$0.00
21	\$9,332.82	\$273.35	\$199.07	\$74.28	(\$25.22)	\$0.00
22	\$9,133.76	\$273.35	\$200.65	\$72.70	(\$24.68)	\$0.00
23	\$8,933.11	\$273.35	\$202.25	\$71.10	(\$24.14)	\$0.00
24	\$8,730.86	\$273.35	\$203.86	\$69.49	(\$23.59)	\$0.00



Open Lending's Risk Decisioning has Demonstrated Impressive Accuracy

Percentage of Clients Within Target Yield (2010 – 2020)



2010 to 2020 YTD Claims Analysis

20,371 Expected

20,178 Actual

99.1% Accuracy

The Accuracy of Open Lending's Model has Enabled over **90% of Lenders** to Achieve within **10% of or Greater** than their **Target Yield**

Summary



**Higher
Yields**



**More
Loans**



**Managed
Risk**



**Strengthen
Relationships**

Getting started



**Zero Cost
to Start**



**Program
Agreement**



**Master
Policy**

Implementation



**Communicate
with Dealers**



**LP System
Set Up**



**Employee
Training**



**Launch in 45
Days or Less!**



**Estimated at
About 12-15
Man Hours**



Q & A – Sales and Implementations



Lender's Protection Demo

The logo for OpenLending, featuring a stylized 'O' with a padlock icon inside, followed by the text 'penLending' in a sans-serif font. Below the logo is the tagline 'Say YES to more automotive loans.'

OpenLending
Say YES to more automotive loans.

The text 'Pop Quiz' in a large, white, sans-serif font, positioned below a thin blue horizontal line. The background of the entire image is a blue-tinted scene of a car with green digital wave patterns and binary code overlaid.

Pop Quiz



Find the Highest Risk of Default

BORROWER

640

CREDIT SCORE

125% Loan to Value

72 Month Term

Used Vehicle

Indirect Channel

Default Rate

BORROWER

600

CREDIT SCORE

115% Loan to Value

72 Month Term

Used Vehicle

Indirect Channel

Default Rate

BORROWER

560

CREDIT SCORE

125% Loan to Value

72 Month Term

Used Vehicle

Direct Channel

Default Rate



Find the Highest Risk of Default

BORROWER

640

CREDIT SCORE

125% Loan to Value

72 Month Term

Used Vehicle

Indirect Channel

18%

BORROWER

600

CREDIT SCORE

115% Loan to Value

72 Month Term

Used Vehicle

Indirect Channel

26%

BORROWER

560

CREDIT SCORE

125% Loan to Value

72 Month Term

Used Vehicle

Direct Channel

24%



Find the Highest Risk of Default

BORROWER

580

CREDIT SCORE

95% Loan to Value

72 Month Term

Used Vehicle

Thick File

Default Rate

BORROWER

600

CREDIT SCORE

110% Loan to Value

60 Month Term

New Vehicle

Normal File

Default Rate

BORROWER

580

CREDIT SCORE

115% Loan to Value

72 Month Term

Used Vehicle

Thin Channel

Default Rate



Find the Highest Risk of Default

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Used Vehicle

Thick File

15%

BORROWER

600

CREDIT SCORE

110% Loan to Value

60 Month Term

New Vehicle

Normal File

33%

BORROWER

580

CREDIT SCORE

115% Loan to Value

72 Month Term

Used Vehicle

Thin Channel

32%



Find the Highest Risk of Default

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640

CREDIT SCORE

125% Loan to Value

72 Month Term

Used Vehicle

Thin File

Default Rate



Find the Highest Risk of Default

BORROWER

640

CREDIT SCORE

125% Loan to Value

72 Month Term

Used Vehicle

Thick File

15%

BORROWER

640

CREDIT SCORE

125% Loan to Value

72 Month Term

Used Vehicle

Normal File

20%

BORROWER

640

CREDIT SCORE

125% Loan to Value

72 Month Term

Used Vehicle

Thin File

23%



Q & A – Lenders Protection Demo

The image features a light blue sedan car on the right side, viewed from the rear passenger side. The background is a dark blue digital space filled with binary code (0s and 1s) and glowing green wavy lines that suggest data flow or network activity. The overall aesthetic is futuristic and tech-oriented.

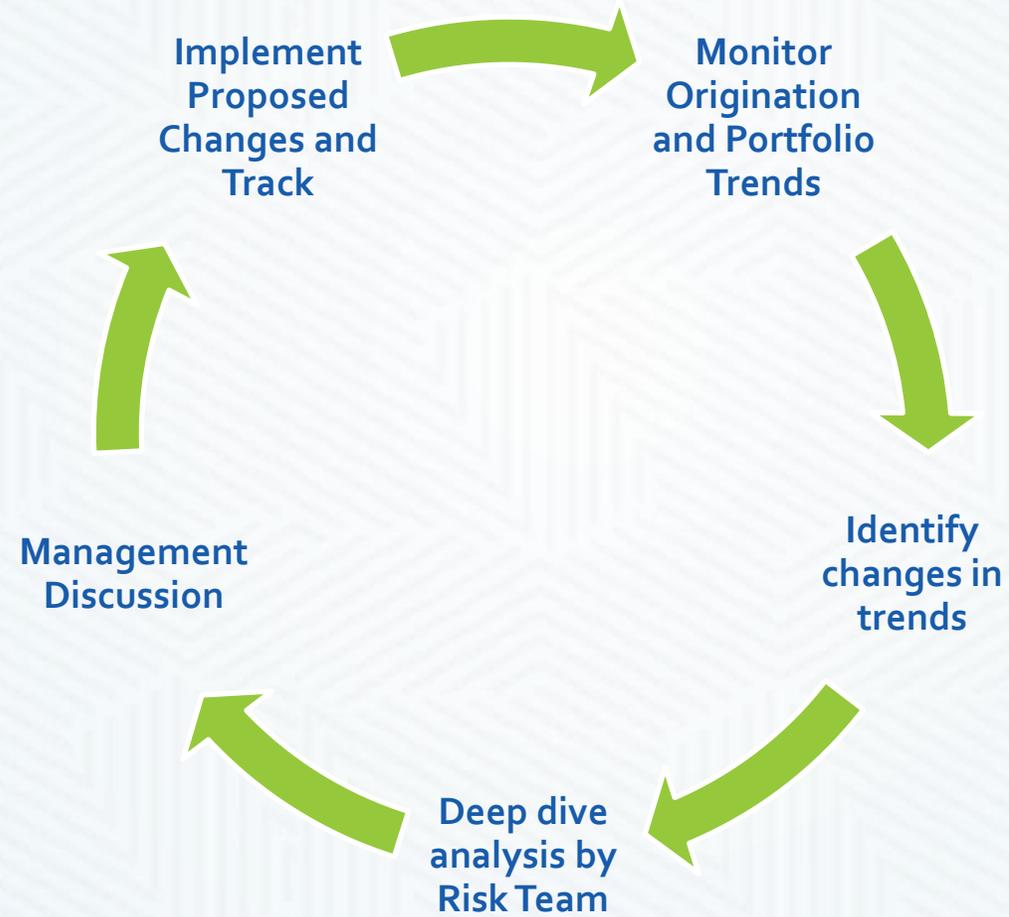
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Risk Management

Functions of Risk Management

- **Originations**
 - Test and recommend changes / modifications to underwriting rules to enhance approving more loans
 - Lender Efficiency and Loan Growth
 - 90 Day Certificate Volume Model
- **Portfolio Analytics**
 - Monthly Portfolio Performance Reviews
 - Delinquency Trend and Concern Analysis
 - Claims Performance Monitoring
- **Economic Outlook**
 - Quarterly 606 update
 - Macros Economic Forecasting (Moody's)
 - General Market Information and Trends Impacting Auto Finance Industry
- **Modeling**
 - Scorecard Development
 - Scorecard Performance Tracking
 - Pricing Analysis and Recommendations
- **Business Intelligence**
 - Develop, Deploy and Manage Automated Operational Reporting
 - Liaison with IT – Infrastructure Team on Refinement of Analytical DW

Risk Management Process





Closing Comments

Well Defined Growth Plan

Near Term Growth Strategy

- 1 Expand Core Business**
 - Drive Loan Volume through Further Wallet-Share Increase and Customer Penetration
 - Expansion of Lender Base
- 2 OEM Opportunity**
 - Increase OEM Captive Penetration by Addressing Broader Credit Spectrum and Deployment of Subvention Capabilities
- 3 CECL Relief**
 - Enhanced Value Proposition to Lenders Provided via CECL Relief
 - Increased Profitability for Financial Institutions in Near Prime Auto
- 4 Refinance Opportunities**
 - Enhanced Focus on Refinance Program to Drive Additional Cert Volume
 - Ease of Customer Access in Reduced Interaction Environment

Longer Term Growth Strategy

- 5 Broaden Our Offerings**
 - Prime Decisioning SaaS Solution
 - Expansion into Other Consumer Asset Classes
- 6 Launch into New Channels**
 - Expansion into Adjacent Asset Classes (e.g., leases)
 - Establish Broader Auto Platform (e.g., hub and spoke)

Compelling Investment Thesis

Substantial Market Opportunity



- **Expanding and underserved** market opportunity with strong secular drivers with <1% share⁽¹⁾
- Currently ~\$250bn underlying market with current solution; expanding market as consumers enter near prime

Attractive Business Model



- **Compelling unit economics** per loan without taking any balance sheet risk
- **Considerable barriers to entry**; ~20 years of proprietary data and 5-second underwriting decisions
- Lack of consumer acquisition and distribution costs **increasingly relevant**

Resilient Model Through Cycles



- Lending partners offer **low cost solution** in a large market, business model with **no loss exposure**
- **Compelling solution for lenders seeking to mitigate risk** during uncertain market conditions

Significant Growth Opportunities



- Opportunity to **accelerate market share gains** as credit unions prove resilience
- Near-term drivers of **attainable** growth include expansion of core business and OEM partnerships
- Long-term drivers of growth include launch into new channels and **broadened product offerings**

Experienced Leadership Team



- Visionary management team with **deep domain expertise**

Compelling Financial Profile



- **50%+ Q4'20A YoY revenue growth**
- **\$70m 2020A Adj. EBITDA**
- **~64% 2020A Adj. EBITDA margin**

(1) Based on \$2.13bn loans facilitated in 2020, out of underlying TAM of \$250bn of annual near-prime auto lending.

The image features a light blue sedan car on the right side, viewed from a rear three-quarter angle. The background is a dark blue digital space filled with binary code (0s and 1s) and glowing green wavy lines that suggest data flow or connectivity. The overall aesthetic is futuristic and tech-oriented.

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Q & A